**General offer Email Message**

Subject: Register for Team \_\_\_\_\_ at the Heart & Soles Run!

Looking for some motivation to keep up with your New Years resolutions?

As part of our commitment to a healthier 2018, we’ve partnered with the Lam Research Heart & Soles Run race team to offer \_\_\_\_\_\_.

Mark your calendar for March 24, when we’ll hit the pavement as a team as we run or walk from Santa Clara University to Avaya Stadium and back. Your 6K or 10K registration fee includes a jersey-themed race shirt, a finisher medal, and professional timing chip.

Enter “\_\_\_\_\_\_\_” at checkout for your discount. [Register here!](https://runsignup.com/Race/CA/SantaClara/HeartandSolesRun)

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**Price Increase Email 1** (schedule on or before February 5)

Subject: Join the \_\_\_\_\_ Team at the Heart & Soles Run! Prices increase Feb. 9

Represent \_\_\_\_\_\_ in the Heart & Soles Corporate Challenge on March 24. Register before prices increase on February 9!

The Heart & Soles Run begins at Santa Clara University and loops through Avaya Stadium—home of the San Jose Earthquakes. Don’t miss out!

[Register here!](https://runsignup.com/Race/CA/SantaClara/HeartandSolesRun)

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**Prince Increase Email 2** (schedule on or before March 5)

Subject: Support children’s health & wellness at the Heart & Soles Run! Prices increase Mar. 9

Join Team \_\_\_\_\_ at the Heart & Soles Run 6K or 10K, and make a huge impact in the lives of local students. All proceeds from the race will promote exercise and healthy eating through organizations such as the YMCA and the Boys and Girl Club. Register before prices increase on March 9!

[Register here!](https://runsignup.com/Race/CA/SantaClara/HeartandSolesRun)

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**Two Weeks Left to Register Message** (schedule on or before Monday, March 12)

Subject: Walk or Run on Team \_\_\_\_ at Heart & Soles!

Represent \_\_\_\_ in the Heart & Soles Corporate Challenge on March 24. Whether you’ll be walking your 1st 6K or racing your 100th, all are welcome to participate!

The [Heart & Soles Run](http://heartandsoles5k.com/) begins at Santa Clara University and loops through Avaya Stadium—home of the San Jose Earthquakes. All proceeds benefit local organizations committed to supporting children’s health and wellness, such as the YMCA, the Boys and Girls Club, and the Get Earthquakes Fit program. Friends and family are welcome to join!

[Register here](https://runsignup.com/Race/CA/SantaClara/HeartandSolesRun), and don’t forget to select \_\_\_\_ as your corporate team!